

# WORLD WATER DAY 2026

MARCH 22, 2026



# WATCH WATER®

## BEFORE IT IS TOO LATE

WATER IS LIFE.

VALUE IT.  
SAVE IT.  
SHARE IT.

**TODAY**  
EVERY DROP  
GIVES LIFE.

**TOMORROW**  
EVERY DROP  
WILL BE  
PRECIOUS.

### THE WORLD IS AT A TURNING POINT

- POPULATION IS GROWING
- WATER DEMAND IS INCREASING
- FRESHWATER RESOURCES ARE SHRINKING
- POLLUTION THREATENS OUR WATER SOURCES
- CLIMATE CHANGE IMPACTS WATER SECURITY

### WATCH WATER® MESSAGE TO THE WORLD

On this World Water Day, let us unite to protect our most precious resource for a sustainable future.

- PROTECT WATER.**
- PROTECT LIFE.**
- PROTECT OUR FUTURE.**

### EVERY DROP COUNTS



USE WATER WISELY



PREVENT POLLUTION



PROTECT NATURE



SUPPORT SUSTAINABLE SOLUTIONS



INSPIRE FUTURE GENERATIONS

**WORLD WATER DAY**  
MARCH 22, 2026

# THE TIME TO ACT NOW!



SAVE WATER TODAY.  
SECURE TOMORROW.  
FOR OUR CHILDREN.  
FOR OUR PLANET.  
FOR HUMANITY.



TAKE THE PLEDGE  
SCAN & COMMIT  
TO SAVE WATER

## WATER TREATMENT SOLUTIONS FOR A BETTER WORLD

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**WATCH WATER**

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