Watch Water®

NTD | LonGeVity–Purity

OUR MISSION:
NEVER TOUCH DIRT

Let sunlight touch the surface.
Let cleanliness last longer.

ONE SURFACE-CARE MISSION.
MANY MATERIALS. MANY POSSIBILITIES.

Illustrative applications • Treatment selected for each material and finish

EXPLORE THE SURFACES



BRICKS & TERRACOTTA
Clay bricks • Facing bricks •
Terracotta panels • Clay roof tiles



GLASS & GLAZING
Windows • Glass façades •
Conservatories • Glass canopies •
Balustrades



SOLAR GLASS
Compatible photovolta ic module glass • Rooftop panels •
Solar carports



CONCRETE & CEMENT
Exposed concrete • Precast panels •
Cement-based surfaces •
Fibre-cement cladding



NATURAL STONE
Limestone • Travertine • Marble •
Sandstone • Granite



TILES & CERAMICS
Ceramic tiles • Porcelain tiles •
Glazed surfaces • Ceramic façade panels



RENDER & BUILDING FINISHES
Mineral render • Plaster • Stucco •
Compatible painted façades



SPECIAL MATERIALS
Selected plastics • Coated metal •
Finished wood
Application-specific compatibility assessment required.

LIGHT-ACTIVATED SURFACE CARE
Under suitable illumination, photocatalytic materials help break down organic surface deposits. Rain or an appropriate rinse can help remove loosened contamination.

THE LonGeVity–Purity GOAL
Cleaner surfaces for longer. Easier maintenance. Retained appearance. Reduced cleaning inputs where demonstrated.

BRICKS. GLASS. STONE. TILES. SOLAR PANELS.
KEEP THE BEAUTY. CARE FOR THE SURFACE.

Application possibilities, not universal suitability. Select the approved treatment for the specific substrate and finish.
Check adhesion, colour, gloss and optical properties before use. Performance depends on light, moisture, exposure and maintenance; mineral deposits may still require cleaning.

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WATCH WATER®
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