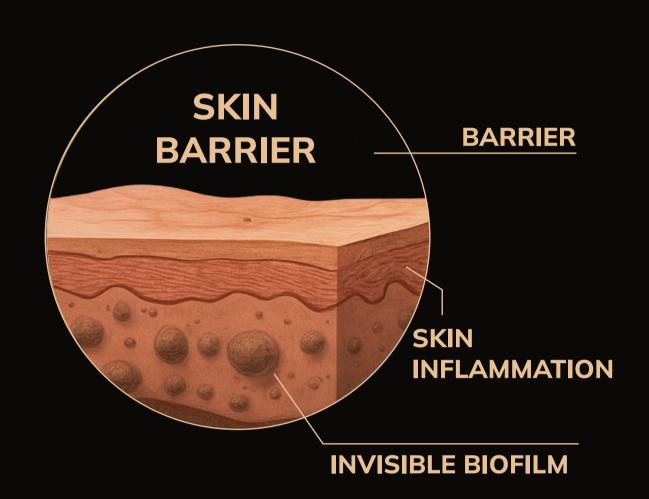
## WATCH WATER BRINGS HOPE FOR 100 MILLION USERS

THE BIGGEST PROBLEM OF ECZEMA - AND WHY NO DERMATOLOGIST CAN TRULY SOLVE IT

# ECZEMA IS NOT ONLY A "SKIN PROBLEM." IT IS A BARRIER FAILURE.

People with eczema have a damaged skin barrier.

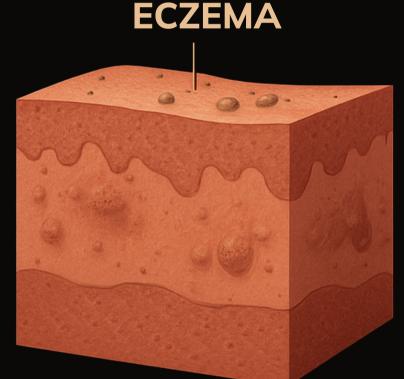
This barrier cannot hold moisture, cannot protect against bacteria, and cannot stop inflammation.



### THE "INVISIBLE BIOFILM" ON THE SKIN IS THE REAL ENEMY

Eczema skin develops a sticky layer of:

- Bacteria
- Germs
- Sweat residue
- Old skin cells
- Allergens, soaps, and perfumes trapped in pores



#### EVERY ECZEMA PATIENT SUFFERS FROM SEVERE MAGNESIUM DEFICIENCY IN THE SKIN.

**CLEAN-SKIN BATH REPAIRS THE BARRIER THROUGH:** 

- Magnesium restoration
- Deep cleansing of bacteria and biofilm
- High redox antimicrobial action
- Rapid reduction of inflammation

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